NORTH JERSEY CHAIN DIVISION 1242
2ND QUARTER 1995
PROMOTION SCHEDULE

CHAIN	TIMING	PROMOTION	S/R ACCOUNT.
Hess Oil 0353-01-00 0353-02-00 0353-03-00 0353-04-00	April	- Select Lighter VAP Promotion	Set-up display
Home Liquors 1932-00-00	April	- Select Lighter VAP Promotion - Co-Mkt. Prom. T/B/A	Set-up display
A&P Metro 0208-01-01 0208-01-02 0208-01-03 0208-01-04	April 23-May 30	- A&P Bonus Savings Club, Doral $2.00 Carton Buy-Down	Prebook the following Doral styles prior to/ during pro. FFK, FF1, LK, L1, MLK, ML1, UL1
RxPlace 1153-00-00	April	- Select Lighter VAP Promotion	Drug Marts: Set-up display RxPlace: Place on UPM's

DM	T&D	REP
1224		3, 6, 7, 9, 11, 12, 13
1225	✓	10, 13
1228	✓	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14, 15, 16
1229		11, 13
1230	✓	1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

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Source: https://www.industrydocuments.ucsf.edu/docs/kpln0000